

Keynote Speaker

Trevor Manuel

Former Minister of Finance

Economic Envoy for President Cyril Ramaphosa

**SOUTH AFRICAN CHAMBER OF COMMERCE (UK)
Business & Community Awards 2019**

15th MAY 2019

Doors open 18:00 – Carriages 23:00

Hotel Bar open to SACC guests until much later

Business Attire/Traditional Dress

SOUTH AFRICAN CHAMBER OF COMMERCE (UK)

Business & Community Awards 2019

10 Awards

These annual Awards offer an excellent opportunity for sponsors to be associated with highly recognised business and community people, and be a part of honouring high calibre leaders.

Who better to hear from than Trevor Manuel himself – currently Economic Envoy to the President, Chairman of Old Mutual and previously first ANC Minister of Finance

A time to acknowledge and reward men and women, young and experienced, business or community for their hard work and passionate efforts

The Chamber wants to give these incredible people the visibility they deserve to help them further in their personal missions and support their drive to continue being better.

ALL PRICES EXCLUSIVE OF VAT

FEATURES OF THE AWARDS

10 Awards

- ✓ Widened Award categories offer a greater opportunity for recognition.
- ✓ The Awards recognise 10 winning leaders out of 40 finalists merited for their achievements.
- ✓ Awards range from individuals who have made a difference in their community, to efforts in the charitable and giving back space, to corporate business sector for individuals who have driven value in their own or their employers' business.
- ✓ Nominees and finalists will be celebrated in the run up to the event – three and a half months of personal and business marketing value and the Information remains available for continued ongoing personal brand awareness.
- ✓ Winners will gain post event exposure with their sponsors in their communities and SACC will provide a platform to share their successes and experiences with wider audiences.
- ✓ Exposure on the SACC website and widespread social media and networking opportunities will promote value, individually for nominees, finalists and particularly for winners and their businesses.
- ✓ Importantly for the sponsors, value is driven through the ongoing association to the Award, the winners and finalists and what these people achieve in their winning year.
- ✓ Exposure on all the various platforms with SACC and affiliates reach over 1 000 000 globally (social media, newsletters, websites and print media)

PLATINUM SPONSOR OF SACC AWARDS

£2500

Playing Your Part Award

- ✓ ALL the benefits enjoyed by a GOLD Sponsor PLUS
- ✓ 5 minutes to promote
 - ✓ Brand SA
 - ✓ Playing your Part
 - ✓ National exercise with Partners (including SACC)
- ✓ Main table guest
- ✓ Additional banners
- ✓ Main photograph stand to be the Brand SA backdrop
- ✓ Scarves, business card holders and lapel pins into all goodie bags
- ✓ Additional media coverage
 - ✓ Social Media
 - ✓ Print
 - ✓ Radio
 - ✓ News
 - ✓ Website
 - ✓ Online Papers



Inspiring new ways



SPONSOR OF GOLD AWARDS

**£1750
Per Award**

SIX AWARDS AVAILABLE (Page 1 of 2)

Entrepreneur of the Year | Innovator of the Year | SA – UK Trade | Lifetime Giving Back | Business Woman | Business Leader

- ✓ Your brand and logo on all printed advertising material including posters, programs, brochures and flyers
- ✓ Your brand and logo on all social media advertising (Twitter, Facebook, Instagram, LinkedIn, Online newspaper etc.)
- ✓ Exposure through editorials, official press releases, SA Newspapers, interviews and affiliate websites
- ✓ Logo ID and hyperlinks on a minimum of the following websites – SACC & Award Events, SA Diaspora and other SA Communities
- ✓ Exposure on hotel website, their newsletter, social media and at the hotel on the evening
- ✓ On the night – introduce your company, speak about the business and the reason for sponsoring, announce and be photographed with the winner.
- ✓ Rolling audio visual during the whole event will feature your logo and business brief
- ✓ Complementary ticket to the event for two people

SPONSOR OF GOLD AWARDS

**£1750
Per Award**

SIX AWARDS AVAILABLE (Page 2 of 2)

Entrepreneur of the Year | Innovator of the Year | SA – UK Trade | Lifetime Giving Back | Business Woman | Business Leader

- ✓ The opportunity to feature the SACC Awards event in sponsor's own marketing
- ✓ Promotional marketing on the night – banners can be erected and used for photos with the winner/finalists
- ✓ Promotional gift bag on the night - flyers or gifts for the goodie bag
- ✓ Promotional advert in the SACC weekly correspondence until the Awards evening in May 2019
- ✓ SACC microsite will remain live, which will be updated with photos relating to the Awards evening, the winner and sponsors words of congratulations
- ✓ Involvement in the judging of your own and other Awards
- ✓ An introduction to the category finalists and the category winner whose Award you sponsored (SACC encourages ongoing contact in the first year)
- ✓ Participation in the mentoring programme for elected staff member for free

SPONSOR OF SILVER AWARDS

**£1250
Per Award**

THREE AWARDS AVAILABLE (Page 1 of 2)

SA Community Support | Rising Star | Micro Business

- ✓ Your brand and logo on all printed advertising material including posters, programs, brochures and flyers
- ✓ Your brand and logo on all social media advertising (Twitter, Facebook, LinkedIn, Instagram etc.)
- ✓ Exposure through editorials, official press releases, SA Newspapers, interviews and affiliate websites
- ✓ Logo ID and hyperlinks on a minimum of the following websites – SACC & Award Events, SA Diaspora and other SA Communities
- ✓ Exposure on hotel website, their newsletter, social media and at the hotel on the evening
- ✓ On the night – introduce your company, speak about the business and the reason for sponsoring, announce and be photographed with the winner
- ✓ Rolling audio visual during the whole event will feature your logo and business brief

SPONSOR OF SILVER AWARDS

**£1250
Per Award**

THREE AWARDS AVAILABLE (Page 2 of 2)

SA Community Support | Rising Star | Micro Business

- ✓ Complementary ticket to the event for one person
- ✓ The opportunity to feature the SACC Awards event in sponsor's own marketing
- ✓ Promotional marketing on the night – banners can be erected and used for photos with the winner/finalists
- ✓ Promotional gift bag on the night - flyers or gifts for the goodie bag
- ✓ Promotional advert in the SACC weekly correspondence until the Awards evening in May 2018
- ✓ SACC microsite will remain live, which will be updated with photos relating to the Awards evening, the winner and sponsors words of congratulations
- ✓ An introduction to the category finalists and the category winner whose Award you sponsored (SACC encourages ongoing contact in the first year)
- ✓ Participation in the mentoring programme for elected staff member for free

SPONSOR OF WINNER'S MEMBERSHIP FEE

£1900 / 10
£190 / 1

CATEGORIES AVAILABLE: Ten Memberships

- ✓ Your brand and logo on all Social Media advertising (Twitter, Facebook, LinkedIn, Instagram etc.)
- ✓ Exposure through editorials, official press releases, SA Newspapers , Interviews and affiliate websites
- ✓ Exposure on hotel website, their newsletter, social media and at the hotel on the evening
- ✓ An introduction to the winners / winner whose membership you sponsored (SACC encourages ongoing contact in the first year)
- ✓ Participation in the mentoring programme for one person for free
- ✓ The opportunity to feature the SACC Awards event in sponsor's own marketing
- ✓ Promotional Marketing on the night - flyers or gifts for the goodie bag
- ✓ A sponsor that kindly chooses to sponsor all 10 one year memberships will have all the benefits offered to silver sponsors

SPONSOR OF WINNER'S PRIZE VOUCHERS

£1000 / 10
£100 / 1

CATEGORIES AVAILABLE: Ten Vouchers

- ✓ Social media advertising (Twitter, Facebook, LinkedIn, Instagram etc.)
- ✓ Hotel website/newsletter listings/social media.
- ✓ Introduction to the people sponsored with photoshoot
- ✓ The opportunity to use the events logo in sponsor's marketing.
- ✓ Insert to the goodie bag
- ✓ A sponsor that kindly chooses to sponsor all 10 prize vouchers will have all the benefits offered to silver sponsors
- ✓ Participation in the mentoring programme for elected staff member for free

GENERAL SPONSOR

£2000 / 20
£100 / 1

CATEGORIES AVAILABLE: Twenty Sponsor Opportunities

- ✓ Social media advertising (Twitter, Facebook, LinkedIn, Instagram etc.)
- ✓ Hotel website/newsletter listings/social media.
- ✓ The opportunity to use the events logo in sponsor's marketing.
- ✓ Insert to the goodie bag
- ✓ A sponsor that kindly chooses to sponsor all 10 prize vouchers will have all the benefits offered to silver sponsors
- ✓ Participation in the mentoring programme for elected staff member for free

SPONSOR OF COMMUNITY ATTENDANCE TICKETS

£1780 / 20

£445 / 5

£89 / 1

TICKETS AVAILABLE: Twenty Tickets

Give 20 younger South Africans who cannot afford to attend, visibility of what they can aspire to achieve

- ✓ On the night – Introduction to the people / person sponsored to attend with a photoshoot
- ✓ Social Media exposure for making a direct difference to 20 people
- ✓ The opportunity to feature the SACC Awards event in sponsor's own marketing
- ✓ Promotional Marketing on the night - flyers or gifts for the goodie bag
- ✓ A sponsor that kindly chooses to sponsor all 20 tickets will have all the benefits offered to silver sponsors
- ✓ Participation in the mentoring programme for elected staff member for free (If sponsored all 20 tickets)

PREVIOUS YEAR'S SPONSORS



CONTACT DETAILS

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SA Chamber Awards Partners

Brand SA

South African High Commission

SA Diaspora

Celebrate SA